Charity of the Year 2020
Application Form

PART A: About the charity

1. Contact details

Charity name	
Main contact name	
Contact job title	
Contact email	
Phone/mobile no	
Charity address	
Charity website	
Registered charity number	
By submitting this application you are confirming that: • The information in this application is correct • You have the consent of the charity organisation to submit this application	
Your signature:	Print name:
Your position:	Date:

2. Describe the charity and its vision, mission and values.

3. How do local communities benefit from the charity?

4. How will the charity benefit from the partnership with Reading Buses?

Part B: Working with Reading Buses

5. How will you work with Reading Buses to promote our partnership to our customers and local people?

6. What display materials, collection tins or small promotional items for sale are available? It would be helpful if you can attach supporting images/photographs.

7. What activities have you found helpful to promote fundraising?

8. Are there any volunteering opportunities you could provide for Reading Buses employees? Please give details if appropriate.

9. How will you engage with Reading Buses and our employees to get the best out of the partnership?

10. Where did you hear about Reading Buses' Charity of the Year?

Thank you for applying for our Charity of the Year 2020. Please return this form to coty@reading-buses.co.uk or send to Caroline Anscombe, HR Director, Reading Buses, Great Knollys Street, Reading, RG1 7HH by 31 October 2019.